

# INCAS<sup>®</sup> Network

INC Alumni Society Magazine

May 2011

[www.incasindia.org](http://www.incasindia.org)

Rs. 15

## INCAS Lonavala Summit 2011 (Zonal Conference of the West Zone)



# INCAS<sup>®</sup> Network

INC Alumni Society Magazine

Vol. IV

No. I

May 2011



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Printed, Published and Edited by Prof. R Prasad on behalf of INC Alumni Society, # 52, Nagarjuna Hills, Panjagutta, Hyderabad 500082, Andhra Pradesh. Printed at M/s. ICIT Software Center Pvt. Ltd., Plot. Nos. 165 & 166 P, Phase-V, IDA, Jeedimetla, Hyderabad 500055, Andhra Pradesh, India.

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## Hello Folks

The last couple of months have been pretty hectic. I am sure the same must have been the case with you all as well. It was the last quarter of the financial year. All of us were busy running around completing our tasks and targets for the year.

In spite of this busy schedule on the work front the commitment levels of our alumni towards the progress of INCAS did not deteriorate. This certainly deserves an appreciation. As usual INCAS was buzzing with events at various chapters across the country.

The latest one worth mentioning is the INCAS Lonavala Summit 2011 organized in February for the executive committee members of various INCAS chapters in the Western part of the country. This event is also popularly known as Zonal conference in the alumni circles. The participating chapters in this summit were Mumbai, Ahmadabad, Pune, Bhopal, Ahmednagar, Kolhapur, Nagpur, Nasik, and Vadodra.

It was indeed a memorable get-together of the Chapter Executive Committee members representing various Chapters. It was nice to see all of them at the Lonavla Summit discussing about their chapter achievements in the last one year and planning for the road ahead. These Executive committee members are the think tank and the driving force behind the chapters.

It's their leadership abilities and motivational skills that will fuel a chapters growth and performance.

Through this Summit and also on various other occasions we have always encouraged our alumni to take up the leadership opportunities available at INCAS and make the best use of it to develop your own individual personality. That includes sharpening ones leadership skills, ability to motivate others, learn multi tasking, organizational skills and much more.

We look forward to many such conferences and summits in the future being organized by various other zones of the country. As usual I would suggest you all to play an active role in every sphere of alumni development. Let's explore new ideas and new possibilities to emerge as a strong alumni body in the country called INCAS!

"No idea works unless you work on the idea!"

Good luck and stay in touch!

Syed H Maqsood

INCAS Network invites articles, stories, poems, book reviews, interacting anecdotes and general feedback from readers. E-mail to [incasnetwork@incasindia.org](mailto:incasnetwork@incasindia.org) and let us have the pleasure of making them a part of INCAS Network.

- Editor

Dear Alumni

Traditional New Year Greetings to all of you! Most regions have their traditional new year in April this year. Beyond diversity, we get to see the commonality in culture and tradition. It is much like the values shared by institutions in The ICFAI University group.

The year that went by witnessed good progress of the group. We have been at work to establish Universities and approved institutions in several parts of the country. We are happy to share with you the excellent progress we have made so far. The ICFAI University at Raipur has been notified on March 25<sup>th</sup>, 2011. The University campus is ready and fully equipped. We are just planning to launch our programs and start the academic schedule by August. To begin with, B.Tech, BBA and MBA programs will be offered. In Jaipur and Baddi (near Chandigarh) in Himachal Pradesh, the construction of campuses is complete with all the facilities. Enactments/notifications of the ICFAI University, Jaipur, and ICFAI University, Himachal Pradesh, are expected very soon. We hope to commence our academic programs in 2011. In Nagpur, campus construction is completed and we await AICTE approval to commence a PGDM program this year itself.

You may be aware that eight ICFAI Universities were in existence in 2010 ie State Universities in Uttarakhand, Tripura, Sikkim, Mizoram, Nagaland, Meghalaya, Jharkhand and a deemed University at Hyderabad. With the new institutions, the group would have its operations in 12 states across the country. In addition, the ICFAI University Act in Orissa has been passed, and we are awaiting approval of building plans. We expect operations to commence in 2012. In Ahmedabad (Gujarat), Dewas (Madhya Pradesh), Guwahati (Assam) and Sangrur (Punjab), Letters of Intent have been issued by the respective state governments for establishment of Universities and land acquisition has been completed. In Bengaluru, Chennai, Coimbatore, Kolkata, and Pune, land acquisition is completed and work is in various stages of land/ building approvals and construction. In these locations, academic programs would commence during 2012 and 2013.

We are also happy to inform you all that new programs have been introduced in different Universities such as B.Sc in Allied Health Sciences and Applied Biological Sciences, M.Tech, M.Sc in Applied Biological Sciences, Masters in Journalism and Mass Communication, PhD etc. All programs are employment oriented and have internships and placement services. With this we hope to increase career diversity and provide more options to students. Some of the ICFAI University programs have started being ranked the best.

The Faculty of Science and Technology of the ICFAI University, Dehradun, has been ranked AA by Careers 360, 2<sup>nd</sup> best in Industry Interface by Dataquest in 2010, 13<sup>th</sup> best Private Engineering College by Electronics for You etc. The Faculty of Science and Technology at IUT has been ranked AA by Careers 360. We expect that these rankings will improve and more programs get ranked.

We remain committed to our vision of establishing a pan-Indian network of Research and Teaching Universities in different states to ensure high quality academic delivery and to promote a strong research culture among the faculty members.

INCAS has been connecting to its alumni network through various events such as, the INCAS Network magazine and the Alumni website. Recently we have organized the first Zonal Conference for West Zone as part of our efforts to network amongst various chapters and to initiate more ownership from chapters. We hope to increase the value of the network to alumni members as we go along. In the days to come we also hope to enable you to connect to future alumni of the group institutions for mutual benefit. The large network of Universities and other institutions seek to create a future which enables this.

Please feel free to give feedback and/or suggestions to strengthen and improve INCAS activities at [suggestions@incasindia.org](mailto:suggestions@incasindia.org) and/or any other forum that you participate in.

May the New Year be auspicious for you.

Yours truly,  
R.Prasad

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## Manish Dua

Director, GAP  
Alumnus of INC - Gurgaon,  
Email:manish@gapinfotech.com

### **Please tell us something about yourself?**

I come from a small family of five members. This includes me, both my parent's a brother and a sister-in-law. I belong to Rohtak and have done my schooling from Shiksha Bharti School. I completed my graduation in BA from MDU, Rohtak, and went on to pursue my PGDBA from INC, Gurgaon. I am emotional as a person and always look forward to a change or something new in life. I love to interact with people and I easily adapt to a change.

### **How you have built your career after your PGDBA at INC?**

I was pretty excited when I bagged my first job at Café Coffee Day after my PGDBA. My brother being my ideal suggested me some Do's & Don'ts in life. He inspired me to just believe in myself and advised me to always give the best at anything I do. I faced many problems initially but everything began to settle down for good with time. Now I am running my own IT Company in Gurgaon and its called GAP Infotech. My first job was a learning experience for me in many ways.

### **What business are you exactly into and what are your areas of expertise?**

With the guidance of my elder brother, I launched my company in July 2009. We are into Web & Online Marketing. We are coming up with a project [www.gurgaonindustry.com](http://www.gurgaonindustry.com) which will be catering to the industries of Gurgaon. We also have other good projects coming up like a Job Portal for Fresher's. The idea through this portal is to provide job opportunities only to the fresher's unlike many other portals who focus on experienced people. India is fast emerging as a country of "young people with enterprising minds". Hence we need to support more and more young people in various ways to come up in life. We have a matrimonial portal also being launched shortly.

### **How do you balance your work and family life?**

At times it's very difficult to balance work and family life. But with my time

management skills I am able to balance both. I make it a point not to discuss professional matters while I am at home. I spend good time with my family and learn from my parents how to nurture good relationships.

### **What according to you is the 'Success Mantra' for our life?**

Learn as much as you can, love ever, hurt never. I always emphasizes on 'give respect and take respect'. I feel that love is the only thing that can bring a change in this world. Always have an opinion about things around you. I really thank all my faculty members at INC, Gurgaon who have helped me in nurturing my self, my special thanks to Dr. Sonali, Mrs. Kanika, Mrs. Manisha, Mrs. Poonam, Mr. Khullar and Mr. Rampal. I have learnt a lot from them.

### **What are your career aspirations?**

I wish to be a tycoon in the IT sector. I wish to provide my customers the best services through the use of latest technology.

### **What would be your advice to your friends in general?**

Where there is a will there is a way. I suggest everyone to watch the movie "3 Idiots" if they have still not seen. One good thing I picked up from that movie and would like others also to pick up is that you must keep saying to your heart that "ALL IS WELL"!■

An opportunity of being a part of MBA 2009 batch with a lovely institution like INC was a wonderful experience for life and it proved to be a very good exposure for myself. Here, right from the beginning we were trained to be the future managers. The best part of the curriculum and the most effective training we received was in the Soft Skill - Lab.

The campus was filled with bright and passionate MBA aspirants. Faculty members were very proficient and ever ready to lend a helping hand. As such faculty members always used to be busy trying to complete the syllabus on time by taking extra sessions early in the morning or late in the evening. They would help meeting the deadline of weekly project reports and case study analysis. During the summer internship programs they would help us in understanding the competitiveness of an organization in the market place and in experiencing the real world of business through various sessions including group discussion, mock interviews and brain storming session.

As such it will take a lot of pages if I go down the memory lane in this way to describe my beautiful days of our MBA and INC. So summing it up all together all I can say is that it was an unforgettable journey.

I personally feel that INC as a management



**Dharmesh Zala**

MBA  
He can be reached at  
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institution was really a welcome step in a state like Gujarat where you will not find such institutions. The over all response was also great for seeking admissions in INC. The placements were also satisfactory for all the batches.

After passing out from INC, life has changed completely. Professional life has its own opportunities and challenges. But as such

INC had given us a wonderful experience of a professional approach in life right from the beginning. It is now easy for us to face challenges in our real business and professional life.

It might sound to you like a case analysis on INC, but the reason for sharing such fact is being an INC

alumnus, I carry a strong sense of belonging to INC and really want INC to flourish in GUJARAT once again in the future and top the list of best MBA institutions in the country in the years to come. ■

## Meet the INC Couple

Tell us something about yourself and your family?

We are a small family of three members that consists of me, my wife Shampa and daughter Arohi who is now 2 Years old.

How did you begin your career after passing out from INC?

**Anant:** I bagged my first job in a bank through campus recruitment at INC. I worked in that bank for two months. But I always wanted to work in a specific area of my interest where I can use my knowledge and skill. I kept attending interviews regularly to find a suitable position for myself and luckily I got into my dream job at a financial solutions company called M/s. Ocwen financial Solutions Pvt. Ltd., located in Bangalore.

**Shampa:** During our final semesters I attended a lot of interviews on my own apart from the campus interviews at INC., and through one of these interviews I bagged my first job.

Presently I am employed with M/s. Hexaware, in this company I am trying to improve on my skills and gain experience to rise higher in this organization.

What is your role in your respective Organizations? Is there a lot of pressure at work?

**Anant:** I am into Market research which requires a lot of concentration, research & analytical skills.



Shampa Sharma

Anant Sharma

Aumni of INCAS, presently working with Hexaware and ATIMI.

They can be reached at  
Shampa.banik@gmail.com  
anant\_psharma@yahoo.com

Every day I come across lots of new challenges. The pressure is too high because it's a clientele service and it's very challenging to satisfy the global clients.

**Shampa:** I work as an Internal IT administrator for an application called Siebel. The pressure is quite high at times as it requires 24/7 support and I got to work in rotational shifts every week which is very hectic.

How do you balance your work & family life?

**Anant:** It's really tough to balance yourself between work & family life and especially when both are working. The reality is that both the partners must have a good understanding for each other and be ready to take up additional responsibilities based upon situations. One should not think that it's always men should do the outdoor and its women who are meant to take care of the household work. Both should equally and impartially share household responsibilities.

**Shampa:** I totally agree with Anant.

How do you spend your weekends and what is your favorite pastime?

**Anant:** We hardly get time for leisure during

week days, but on weekends I would love to spend time with my family specially my daughter who is the light of my life.

**Shampa:** I prefer spending my leisure time with my family and at get-together's with friends.

What would your advice be to the fellow alumni friends in general?

**Anant:** Be focused in your life and keep a bull's eye view of your aim. One should be focused and always have faith in oneself even when the going gets tough.

**Shampa:** Work hard but party harder.....

Are you in touch with the alumni friends. How often do u all meet.

**Anant:** We hardly get time to meet with old

friends as they are in different parts of the country, but we do keep in touch through social networking sites like Orkut and Facebook.

**Shampa:** We are not so lucky to meet our old friends often. Orkut and Facebook help to keep in touch.

**What have been your lessons in life so far?**

**Anant:** Be ready for 'change' and be adoptive to those changes. Never take anything for granted.

**Shampa:** Work hard but not at the cost of your health and priorities of personal life. Balance these two and you will be successful.

**What are your Career Plans?**

**Anant:** Gain good experience in the present field of work and rise to soaring heights.

**Shampa:** Future is unpredictable. So I will face it as it comes. No plans as of now. ■

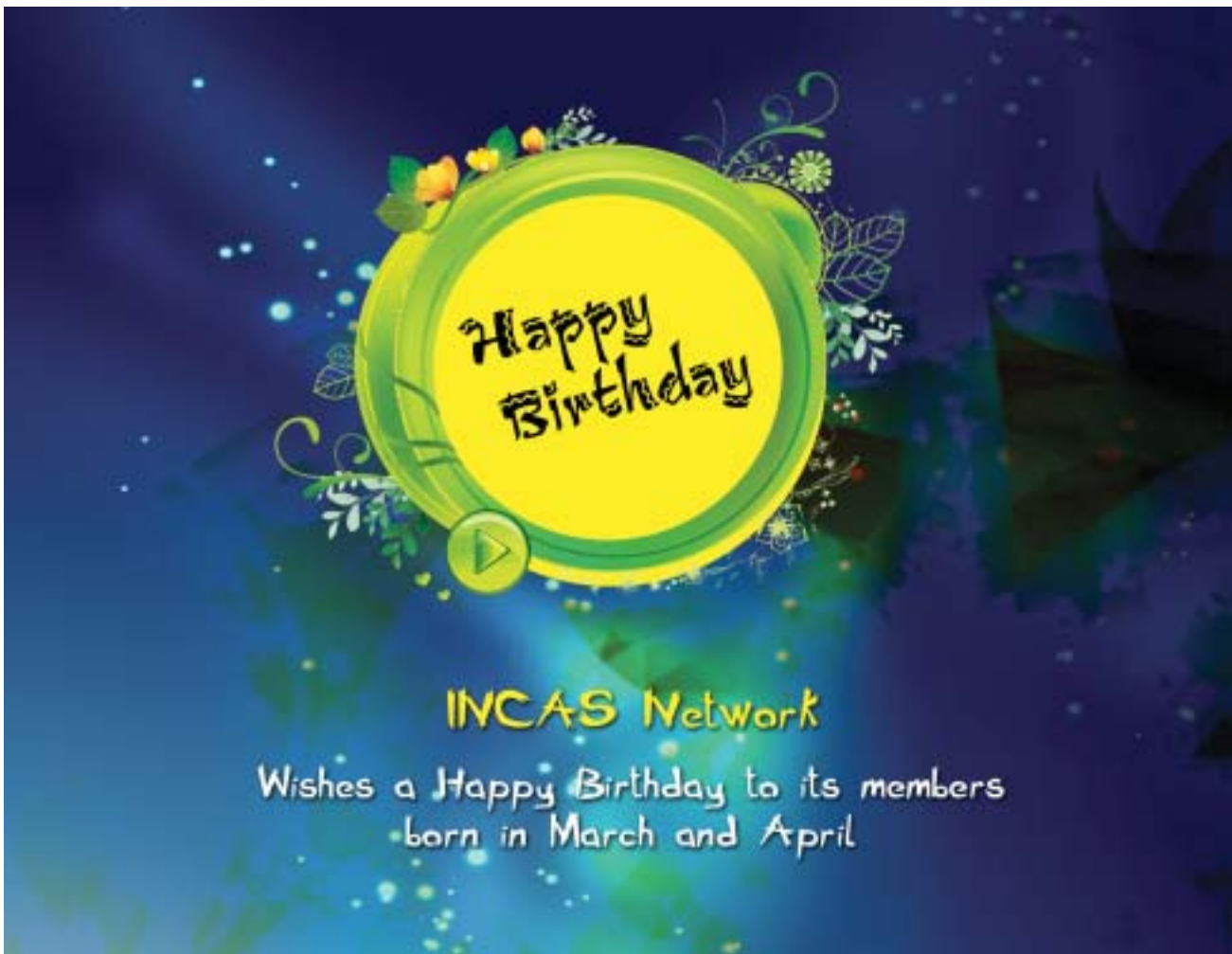
**Form IV**

1. Place of publication : Hyderabad
2. Periodicity of its publication : Quarterly
3. Printer's Name : Prof. R Prasad  
Nationality : Indian  
(a) Whether a citizen of India? : Yes  
Address : M/s. ICIT Software Center Pvt. Ltd.,  
Plot Nos. 165 & 166 P, Phase-V, IDA,  
Jeedimetla, Hyderabad 500055.
4. Publisher's Name : Prof. R Prasad  
Nationality : Indian  
(a) Whether a citizen of India? : Yes  
Address : # 52, Nagarjuna Hills, Panjagutta,  
Hyderabad 500082, Andhra Pradesh.
5. Editor's Name : Prof. R Prasad  
Nationality : Indian  
(a) Whether a citizen of India? : Yes  
Address : # 53, Nagarjuna Hills, Panjagutta,  
Hyderabad 500082, Andhra Pradesh.
6. Name and addresses of individuals who own the newspaper and holding more than one percent of the total capital – **IUP Publications, # 53, Nagarjuna Hills, Panjagutta, Hyderabad 500082, Andhra Pradesh.**

I, Prof. R Prasad hereby declare that the particulars given above are true to the best of my knowledge and belief.

Date  
March 2011

Sd/-  
**Signature of Publisher**



**T**he INCAS Lonavala Summit 2011 for the Executive committee Members of various Chapters in the West Zone was held on 26 and 27 February, 2011 at Mayur Sterling Resorts, Lonavala. A total number of 26 CEC members participated in the summit. The participating chapters were Ahmadabad, Ahmednagar, Bhopal, Kolhapur, Mumbai, Nagpur, Nasik, Pune, and Vadodra.

The participants interacted during various sessions with Prof. R. Prasad, Director, Prof. M. Bhaskara Rao, Deputy Director, both from the Federation of Universities, and other seniors who were associated with us like Mr. Paragane, Col Fransis, and Mrs. Vidya Nair. Each one of them spoke to the participants for a few minutes and recollected the nostalgic moments of the lovely campus life at INC.

The summit began with a welcome address by Mr. A.V. Lal, Deputy Manager, INCAS. Mr. Lal also introduced the other speakers of the day to the audience and explained the program schedule for the next two days. Mr. R. Prasad and Mr. Bhaskara Rao addressed the summit and shared their valuable thoughts about this alumni initiative. They highlighted the advantages of having a strong alumni body like INCAS and the need for further bonding and enhanced networking amongst the members. They answered the queries raised by the alumni and shared with them the vision of the Institution for the near future.

The participating CEC members also spoke about the various initiatives taken by them at their respective chapter level and the events organized so far. They brain stormed in groups to come up with plans for chapter development in the immediate future.

The day long summit ended with a lively session on alumni bonding by Mr. Syed H Maqsood, Chief Manager, Alumni Relations at Federation of Universities. During this session he spoke about the need for further developing INCAS stronger and the innumerable hidden opportunities that lies ahead of them yet to be explored.

After the day long session a DJ and a Dance Party was organized where the participants thoroughly enjoyed the evening. This was followed by a gala dinner at the beautiful lawns of the resort. It was a theme dinner based on Kerala, popularly referred to as God's own country and their popular delicacies.

A sight seeing trip was organized the next day where the alumni went out together after the breakfast to explore the lonavala hills and the surrounding tourist spots. This was a half a day trip followed by lunch and departures.



## INCAS LONAVALA SUMMIT

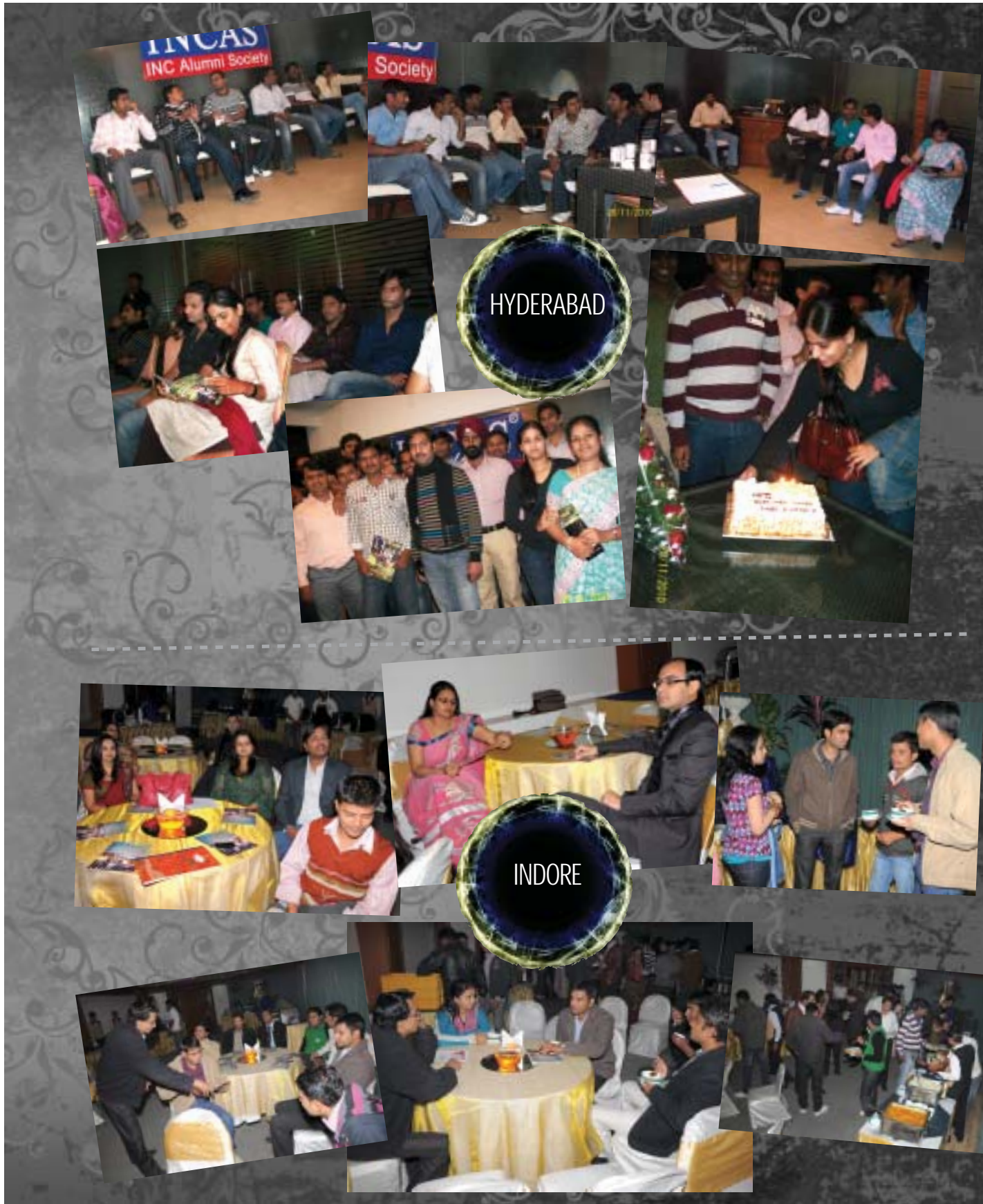






BHOPAL

CHANDIGARH



*Alumni Meets*

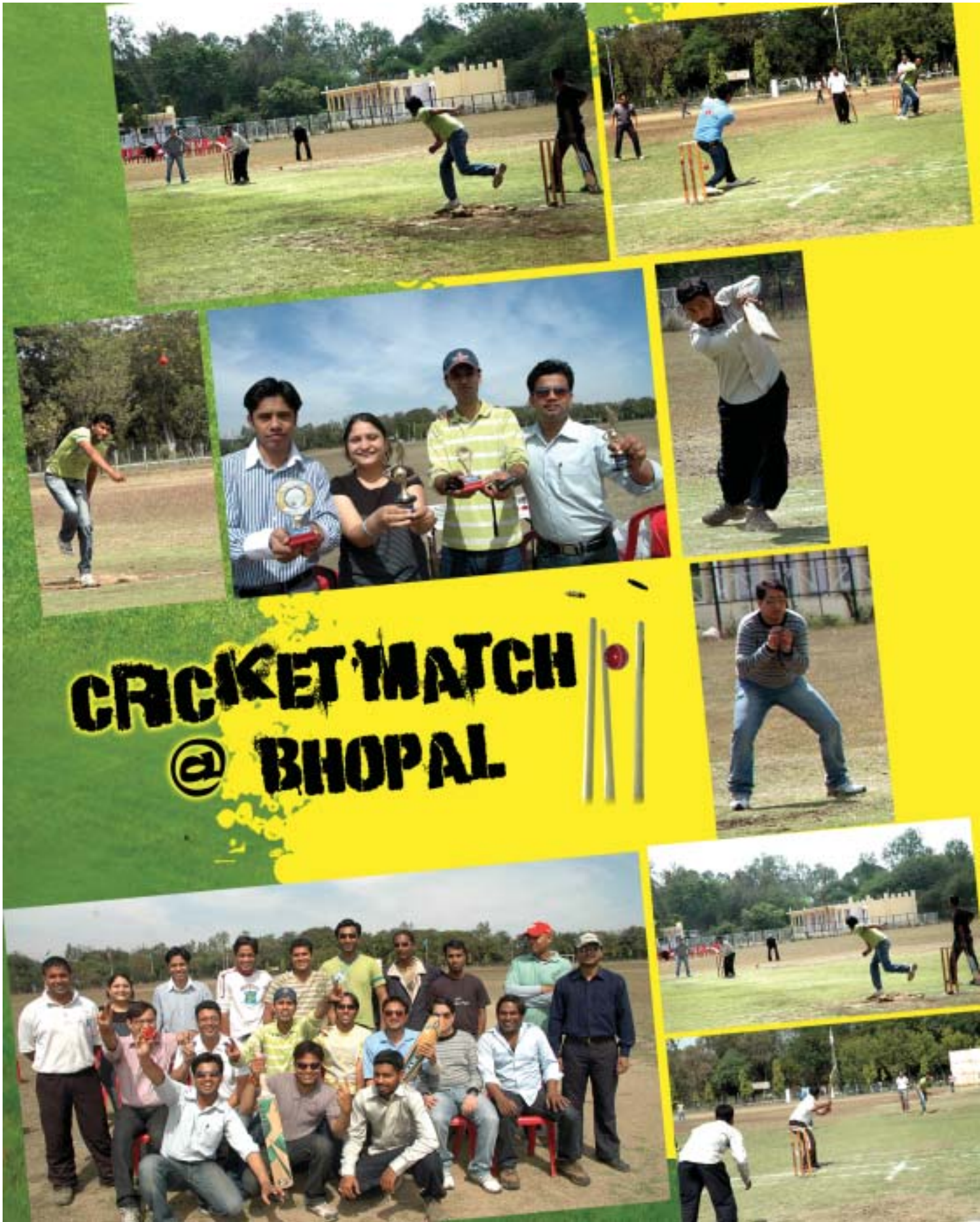




*Alumni Meets*





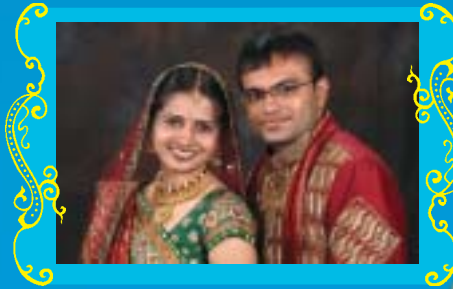




Anshul Jaitly and  
Deepika  
INC- Gurgaon



Margi Patel  
and Ajay  
INC- Vadodara



Shalin Shroff  
and Riddhi  
INC- Vadodara

INCAS Wishes the Young  
Couples a Long and  
Happy Married Life

# Blissful Bonding



Silpa Satpathy and  
Nabendu Mishra  
INC- Cuttack



Venkateswara Rao and  
Sujatha.  
INC- Dilsukhnagar, Hyd.



Swati Asthana and  
Ashutosh Saxena  
INC- Bhopal



Lipika Mohanty  
and Devendra Pati  
INC- Bhubaneswar

## Avail the Privilege

INCAS is offering a complimentary annual online access subscription for one of the IUP Magazines/Journals. We request you to choose one magazine of your interest. At the end of the year you are required to renew your subscription.

To access online, please follow the procedure outlined below:

A **10-Step Process** for online access for IUP Magazine/Journal.

**Step 1:** Go to [www.incasindia.org](http://www.incasindia.org)

**Step 2:** Alumni members should login with their user id and password.

**Step 3:** Click on "Publications" link on Welcome Page.

**Step 4:** Click on the option "Applying for free Magazine".

**Step 5:** The member will be re-directed to Magazine/Journals section of IUP, i.e., [www.iupindia.org](http://www.iupindia.org).

**Step 6:** A screen displaying your Enroll No. and Name with a message "Select Magazines/Journals you want to Subscribe" will appear.

**Step 7:** In case the member has already made an online subscription earlier, then the name of the Magazine/Journal will be displayed.

**Step 8:** Type in your name as per the Registration with INCAS and submit your request.

**Step 9:** In case the member has not subscribed earlier, then the selection list of all the available magazines/journals will be displayed from which, he/she can subscribe immediately.

**Step 10:** After registering once, whenever the member logs in with his/her user id and goes through the normal process, the subscribed magazine will be displayed online.

To get the complimentary subscription (online), please fill in the following details:

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 email us on [incas@incindia.org](mailto:incas@incindia.org)



## The IUP Publications

S.No.	Magazine/Journal	Main Contents
101	Advertising Express	Marketing Research, Client Management, Advertising Agencies and Marketing Communications
102	The Analyst	New Age Finance, Investment Banking and E-Business
103	Case Folio	Monthly Digest of thought-provoking case studies in all areas of Business Management
104	Effective Executive	Emerging ideas and issues in Business Management
105	HRM Review	Strategic HR, Leadership, Organizational Development, Knowledge Management and HRMS
106	Marketing Mastermind	Sales Management, Franchising, Branding, PR, Retailing and CRM
107	Journal of Applied Finance	Equity Markets, International Finance and Regulatory Environment
108	Journal of Information Technology*	Provides articles on emerging tools, technologies and paradigms relating to various aspects of IT, success stories of IT applications and so on
109	Journal of Management Research	Strategic Management, Corporate Governance, Business Ethics, Benchmarking and Revenue Models
110	Journal of Systems Management*	Focusing on system development methodologies and automation, database design and administration, data mining and data warehousing, Internet technologies, tools and techniques etc.

\* Quarterly

Others are monthly.



One day an employee sends a letter to his boss to increase his salary!!!

Dear Boss,

In thi\$ life, we all need \$ome thing mo\$t de\$perately. I think you \$hould be under\$anding of the need\$ of u\$ worker\$ who have given \$o much \$upport including \$weat and \$ervice to your company.

I am \$ure you will gue\$\$ what I mean and re\$pond \$oon

Your\$ \$incerely,

Norman \$oh

The next day, the employee received this letter of reply:

I kNOW you have been working very hard. NOWadays, NOthing much has changed. You must have NOticed that our company is NOT doing NOticeably well.

NOw the newspaper are saying the world's leading ecoNOMists are NOt sure if the United States may go into aNOther recession. After the NOVember presidential elections things may turn bad.

I have NOthing more to add NOw You kNOW what I mean.

Yours truly,  
Manager

### BUS 54

A lady was visiting Washington, DC for the first time. She wanted to see the Capitol building. Unfortunately she couldn't find it, so she asked a police officer for the directions.

"Excuse me officer, how do I go to find the Capitol building?"

The officer replied, "Wait here at this bus stop for the number 54 bus. It'll take you right there." She thanked the officer and he drives off.

Three hours later the police officer returned to the same area and saw the same lady is still waiting at the bus stop. The officer got out of his car and said, "Excuse me, to go the Capitol building I said to wait here for the number 54 bus, that was three hours ago, why are you still waiting here?"

The Lady replied, "Don't worry officer, it won't be too long, the 45th bus just went by!"

Sawan  
INC -Vijaywada

## YOUR TAKE

INCAS Network gives information about fellow alumni spread across the country. The layout and contents of the magazine are fascinating. I appreciate the efforts of INCAS Network and the team for presenting such a great magazine



K.Upender Reddy  
INC-Chennai

INCAS Network is a wonderful platform to know all about our alumni friends and also to get updates about our own classmates and their present status, which is really very interesting.

Deepika Choudary  
ASIM -Chennai

I found INCAS Network very helpful in networking among all alumni throughout the country. It is useful to share our views, thoughts and learn new things from the articles. Great to see the photographs of various events organized and get the updates through it. I enjoy reading the magazine and I am thankful to the INCAS team for their efforts.

Jeevitha Anand  
INC-Tumkur

The magazine started by INCAS with an idea to share the views and news among the alumni is very productive from every angle, because it has given us another chance to know about our fellow alumni who are scattered across the country. It also helps us to have more and more interaction with our old friends and this definitely going to help every member of the INCAS family. Thanks to INCAS team for organizing events on regular basis even after INC closers.

Sheik Mohammed Wasi  
INC-Bhubaneswar

## The ICFAI University Group



Agartala, Tripura



Dehradun, Uttarakhand



Jaipur, Rajasthan



Aizawl, Mizoram



Dimapur, Nagaland



Raipur, Chhattisgarh



Baddi, Himachal Pradesh



Gangtok, Sikkim



Ranchi, Jharkhand



Bhubaneswar, Orissa



Hyderabad, Andhra Pradesh



Tura, Meghalaya



Gurwahati, Assam



Ahmedabad, Gujarat



Dewas, Madhya Pradesh

The ICFAI University Group consist of statutory universities, a deemed university and institutions likely to be notified as Universities. Some campuses are operational and others are expected to be ready during 2011-12. Each University is governed by relevant legislation and regulations. © IAG 2011